



## Promoting and Talking HOSPAC

### *Talking points and guidelines for HOSPAC Campaign leaders:*

- **As the Campaign Leader, DO NOT hold HOSPAC checks. Per Federal regulations, checks must be deposited within seven days of receipt. If there is another designated person in your hospital who receives the contribution checks, please ensure he/she is aware of this regulation.**
- Inform hospital leaders and all those contributing of your hospital's goal. Your hospital's mission is to make that goal by June 30, 2019.
- You support HOSPAC and will make a personal contribution. Encourage them to do the same.
- HOSPAC is an essential element in building and maintaining strong relationships between hospitals and their local elected government officials. Some sample statements may be:
  - “Our encounters give us (trustees and our administrative team) an opportunity to thank legislators for supporting our hospital. When we deliver HOSPAC checks, we invite our legislator(s) to visit the hospital and see firsthand the benefits being provided to the community”.
  - “I think this is very important and hope everyone will participate”.
- Only hospital executives and trustees deliver PAC checks from hospitals that meet their goal.
- The realities of the political campaign process create the necessity for financial support to ensure any candidate's election. HOSPAC does not buy influence, but encourages relationship-building with local legislators.
- HOSPAC allows our hospitals and health systems to come together to support legislators who understand healthcare issues. Another example might be:
  - “We support candidates that support us. Our hospital benefits through better communication, increased awareness, and legislators having a better understanding of our issues”.
- The decision to participate in HOSPAC is completely voluntary and will have no impact on job status, performance review, compensation, or employment.
- Contributors can make donations via checks or they can make an electronic donation using their credit card at [www.ncha.org/hospac](http://www.ncha.org/hospac).
- HOSPAC contributions are not deductible as charitable contributions for federal or state income tax purposes.